

From: Hartz Mountain Industries
400 Plaza Drive
Secaucus, NJ 07094
www.hartzmountain.com

Contact: Axiom Communications
Ron Simoncini/Jillian Marano
201-348-8998

HARTZ MOUNTAIN ANNOUNCES PLANS TO OPEN KERASOTES SHOWPLACE THEATRE IN HARMON MEADOW DEVELOPMENT IN SECAUCUS

SECAUCUS, NJ – APRIL 21, 2008 – Hartz Mountain Industries and Kerasotes ShowPlace Theatres have announced plans to open a 14-screen stadium style multiplex with 2,752 seats in the Harmon Meadow development located in Secaucus.

The state-of-the-art cinema will be part of Harmon Meadow, a 175-acre mixed-use development in Secaucus. Construction of the Kerasotes facility at Harmon Meadow in Secaucus is expected to begin in July 2008, with opening of the theater planned for the summer of 2009. With the addition of the Kerasotes new stadium style theater Harmon Meadow will be one of the areas premier locations for shopping, entertainment and dining.

"This opportunity will create great entertainment in a place where people also work, shop and dine -- no one does that better than Kerasotes and we are looking forward to working with them," said Emanuel Stern, President and Chief Operating Officer of Hartz Mountain.

Constructed in 1979, Harmon Meadow was a breakthrough in suburban development – a mixed-use facility three miles from Manhattan that attracted the region's premier office, retail and restaurant tenants. Recent additions have attracted some of the largest retailers and new restaurants, which include Wal-Mart, SAM'S Club, Linen's N Things, HomeGoods, Marshalls, AC Moore Arts & Crafts, PetsMart with a PetsHotel, Red Lobster, Chili's and Starbucks to the development.

“We are excited to work with Hartz Mountain and be part of Secaucus. Our theatre will bring premier quality cinema design and industry-leading customer service to this location,” said Dean Kerasotes, Chief Operating Officer for Kerasotes ShowPlace Theatres.

In addition to Secaucus, Kerasotes Showplace Theatres also has planned to open a 16-screen stadium style multiplex with 3,992 seats at Hartz Mountain’s new development Edison Town Square soon.

About Hartz Mountain Industries

Headquartered in Secaucus, NJ, Hartz Mountain Industries, Inc. owns and manages one of the largest privately held commercial real estate portfolios in the United States, comprised of approximately 200 properties and totaling more than 38 million sq. ft. in the northern New Jersey/New York area. Hartz employs a comprehensive approach to real estate that is facilitated by its full-scale in-house departments for leasing, management, finance, acquisition, architecture, construction, development, planning, and marketing, design and property management. By controlling the development process end-to-end, the company strives to remain at the forefront of commercial, industrial, retail and hotel development. Most recently, Hartz has been recognized by *NJPA Real Estate Journal* as the “Best Place to Work for 2006” and “Best Developer of 2004” and the *Business News New Jersey (NJBIZ)* as one of the best places to work in New Jersey for 2005 & 2006. For more information, visit their web site at www.hartzmountain.com.

About Kerasotes ShowPlace Theatres, LLC

Kerasotes ShowPlace Theatres, LLC is the sixth largest motion picture exhibitor in the United States. Founded in 1909, the company grew from a single store front nickelodeon in Springfield, Illinois to one of the industry’s premier companies. Based in Chicago, Kerasotes ShowPlace Theatres is managed by third generation family, Tony and Dean Kerasotes, who have directed the company’s aggressive growth since the late 1980’s. Kerasotes ShowPlace Theatres operates 100 theatres with 944 screens in Illinois, Indiana, Iowa, Minnesota, Missouri, Ohio, Colorado and Wisconsin.