

May 2, 2005 - Michigan City, IN

**KERASOTES THEATRES TO OPEN MICHIGAN CITY SHOWPLACE 14
Sneak Peek Set for May 7 and 8 with Grand Opening May 13**

Kerasotes Theatres will open its Michigan City Showplace 14 with a SNEAK PEEK WEEKEND on May 7 and 8. Free admission to the theatre will give the public the chance to experience the state of the art, all stadium theatre. The Grand Opening is set for May 13 with a ribbon cutting ceremony at 3:00 p.m.

The new theatre is located behind the Meijer and Lowes stores and has convenient access from either US 421 (Franklin Street) or Cleveland Avenue. From US 421, turn east at the Meijer, and follow Meijer Drive around the north of the store. From the new Cleveland Avenue extension, the theatre is located about .5 mile south of US 20.

"We are extremely happy to open our all stadium seating theatre in time for the huge Spring films like *Star Wars III* and know the ShowPlace 14 will fulfill the need for a state of the art facility to serve the Michigan City area. We hope that many of our loyal patrons take advantage of free movies during our SNEAK PEEK weekend to see the theatre," said Dean Kerasotes, Chief Operating Officer.

The ShowPlace 14 amenities include:

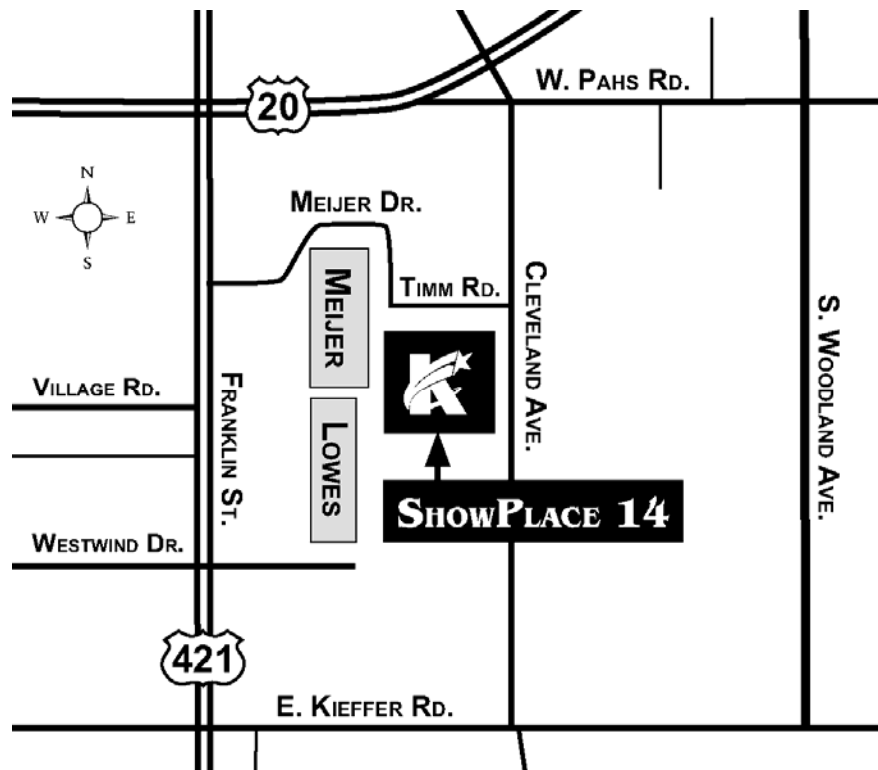
- Stadium seating that provides unobstructed viewing
- Luxurious high back rocker chairs with flip up cup-holder armrests
- Wall to Wall curved screens for sharp, bright pictures
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems
- Spacious modern lobby with game arcade
- Huge, fast service concession bar featuring our popular "Movie Combos," the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Ticket kiosks for purchasing tickets and picking up internet tickets
- Plenty of free parking
- Features and show times available via phone at 1-800-Fandango (Express code 1635)
- Internet Ticketing via Kerasotes.com or FANDANGO.com

Admission is FREE to the public when the ShowPlace 14 opens its doors for the FREE SNEAK PEEK weekend, Saturday and Sunday, May 7 and 8. For these two days only, admission is FREE to experience the following features: "Are We There Yet?"; "Be Cool"; "Because of Winn-Dixie"; "Beauty Shop"; "Boogeyman"; "Cursed"; "Guess Who"; "Hide and Seek"; "Hostage"; "Man of the House"; "The Ring Two"; "Robots"; "Sin City"; and "Son of the Mask." For show times, check local listings or visit online at www.kerasotes.com.

Moviegoers will be able to choose from a terrific line-up of major motion pictures when the ShowPlace 14 opens its doors on Friday, May 13. “Monster-In-Law” and “Kicking and Screaming” debut at the theatre’s grand opening, with “Star Wars: Episode III – Revenge of the Sith” opening less than a week later on May 19. Advance tickets for these features are available NOW!

Kerasotes ShowPlace Theatres, LLC, a family owned company founded in 1909, has corporate offices in Chicago and Springfield, Illinois. With the opening of the Michigan City ShowPlace 14, the company will operate 76 theatres with 595 screens in the Midwest and is the nation’s eighth largest film exhibitor.

**The media is invited to tour the theatre.
Contact Adam Sanchez at 219-313-1948 to schedule an appointment.**



ShowPlace 14, 100 Meijer Drive, Michigan City, IN 46360

Additional information is available on the Company’s Web site at www.kerasotes.com or by contacting Barry Tester at 217-788-5200.