

FOR IMMEDIATE RELEASE

KERASOTES THEATRES SHOWPLACE 16 OPENING JUNE 16 IN NAPERVILLE, IL.

June 13, 2006, Naperville, IL:

Kerasotes Theatres announces the June 16 grand opening of its newest state of the art theatre in Naperville, Illinois located at the intersection of State Route 59 and 95th Street. The ShowPlace 16 brings “Movies with Magic” to the area, with industry leading theatre design and customer service.

The newly designed Showplace 16 will be the company’s flagship. Soaring 82 feet above the ground, a striking vertical sign punctuates the exciting exterior architecture. All auditoriums feature **TOTAL STADIUM SEATING on 18” risers** for unobstructed viewing. Customer comfort is enhanced with the most luxurious chairs available. The **high backed “Euro” style chairs**, covered with plush velour fabric, have extra wide, fixed seat bottoms, reclining backs, and flip-up armrests. **Wall to wall screens and digital sound systems** are designed to optimize the viewer’s experience.

Kerasotes Theatres’ team members receive specialized “**Showservice**” training to learn customer service skills. At the **Guest Relations Center** in the lobby, managers will be on duty to address any questions or concerns. In addition to purchasing tickets at the box office, **Computerized Ticket Kiosks** may be used to buy tickets or pick up tickets purchased online. The gigantic **90 foot Concession Counter** will be fully staffed during peak times for quick service. Patrons can be entertained in the large **Arcade** and two **Multipurpose Rooms** are available for parties, meetings, or corporate events.

Other features customers at ShowPlace 16 can expect include:

- **FREE REFILL** on all sizes of popcorn, soft drinks, and ICEEs
- A concession menu featuring our popular “Movie Combos,” the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Features and show times available via phone at **1-800-FANDANGO** (express code 1640)
- **Internet Ticketing** via Kerasotes.com or FANDANGO.com
- **Matinee Movie Magic for Moms (& Dads)** – see movies in a “baby friendly” environment the 1st matinee showings every Tuesday
- **Five Buck Club** members welcome. After a particular film has played a certain number of weeks – at least two – but occasionally more, admission to those select films will be available to club members for only \$5. Sign up for a **free membership** at www.fivebuckclub.net

Moviegoers will be able to choose from a terrific line-up of major motion pictures when ShowPlace 16 opens the doors on Friday, June 16. “Nacho Libre,” “The Lake House,” “Garfield: A Tail of Two Kitties,” and “The Fast and the Furious: Tokyo Drift” all make their debut. Other features showing include “An Inconvenient Truth,” “Cars,” “A Prairie Home Companion,” “The Omen,” “Over the Hedge,” “The Break-Up,” “X-Men: The Last Stand,” and “The Da Vinci Code.”

Chicago based Kerasotes Showplace Theatres, LLC was founded in 1909 when Gus Kerasotes opened his first nickelodeon, the Royal, in Springfield, Illinois. Louis and Nicholas Kerasotes, Gus’ sons, later led the business as Kerasotes Theatres grew to a regional company with 50 theatres by the mid 1960’s. Today Kerasotes is principally managed by third generation family, Tony and Dean Kerasotes, who have led the company’s aggressive growth since 1985. Several current projects highlight the company’s emphasis on the Chicago market. Two of the projects currently under construction, ShowPlace 12 at the Golf Mill Center in Niles and Showplace 14 in Cicero, will open in the fall of this year. Today, Kerasotes Showplace Theatres is the nation’s 7th largest exhibitor operating 79 theatres with 659 screens in Illinois, Indiana, Minnesota, Missouri, Iowa, and Ohio.

The media is invited to tour the theatre at 11:00 am Thursday, June 15th, or by appointment (contact Gene Hobbs at 312-775-3160 ext.2559).

Additional information is available on the company’s web site at www.kerasotes.com or by contacting Gene Hobbs at 312-775-3160 ext.2559.