

KERASOTES THEATRES TO OPEN SHOWPLACE 12 IN NILES, ILLINOIS IN NOVEMBER.

Chicagoland's Newest Movie Theatre to Host Benefit for Big Brothers Big Sisters on Thursday, November 16, 2006

(Niles, IL - November 9, 2006) Kerasotes Theatres. LLC announces the November 17, 2006 opening of the ShowPlace 12 in Niles, Illinois. The Kerasotes ShowPlace 12, 301 Golf Mill Center, is located on the west side of the Golf Mill Shopping Center in Niles, a Chicago suburb located north of the city. The Kerasotes ShowPlace 12 brings "Movies with Magic" to the area with industry leading design and customer service.

The Kerasotes ShowPlace 12 will host an advance preview and special benefit for Big Brothers Big Sisters of Metropolitan Chicago on Thursday, November 16, 2006. Some of the biggest hits from 2006 will be presented and \$1.00 donation at the box office will have you thoroughly entertained by one of the following full length feature films:

Monster House (PG) 4:15 – 6:45
The Da Vinci Code (PG13) 4:00 – 7:20
Click (PG13) 4:50 – 7:50
Talledaga Nights: Ballad of Ricky Bobby (PG13) 5:10 – 8:00
Devil Wears Prada (PG13) 4:40 – 7:40
X-Men: The Last Stand (PG13) 4:45 – 7:45
Lake House (PG) 4:30 – 7:10
Superman Returns (PG13) 4:10 – 7:30
Lady in the Water (PG13) 4:20 – 7:00
Ant Bully (PG) 5:00 – 7:15

The theatre features two super-sized auditoriums with towering, three story tall screens spanning 60 feet. The giant, bright images will be projected on the enormous screens by state of the art projection systems lit by 6000 watt Xenon lamps. Audiences will experience sound effects from the most detailed to the most thunderous on specially designed sound systems powered by over 9000 watts of amplifier power. All sound systems use the finest component including Dolby Digital sound processors, JBL speakers, and QSC professional amplifiers. The Kerasotes ShowPlace 12 in Niles offers an unparalleled cinematic experience through all senses: sight, sound, and comfort.

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Every auditorium has total stadium-style seating in every auditorium, with stepped seating rows providing unparalleled sight lines and significantly increased leg room. In addition, high back “Euro” style chairs, covered with plush velour, have extra wide, fixed seats bottoms, reclining backs, and flip-up, cup holder armrests. These are unquestionably the most comfortable chairs available in the theatre industry. The 62,500 square foot theatre has a total seating capacity of 3264. Patrons will be able to access the theatre from the newly constructed mall entrance or from the other mall concourses.

The Kerasotes ShowPlace 12 Theatres’ team members receive specialized “Showservice” training to ensure the highest standards of customer service. At the Guest Relations Center in the lobby, managers will be on duty to address any questions or concerns. In addition to purchasing tickets at the box office, computerized ticket kiosks may be used to buy tickets or pick up tickets secured online. The gigantic concession counter will be fully staffed during peak times for quick service. The large arcade gives patrons another enchantment. Plus, a multipurpose party room is available for birthday celebrations, meetings, or corporate events.

The Kerasotes ShowPlace 12 Theatre will feature the following amenities sure to charm guests:

- FREE REFILL on all sizes of popcorn, fountain drinks and ICEEs.
- A concession menu featuring “Movie Combos”, the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more.
- Features and show times available by phoning 1-800-FANDANGO (express code 1643).
- Internet ticketing via Kerasotes.com or FANDANGO.com
- Matinee Movie Magic for Moms & Dads. Caregivers can enjoy films in a “baby friendly” environment every Tuesday at the 1st matinee presentation of some of the most popular films.
- Five Buck Club. Admission of only \$5.00 to select films will be available to club members. Visit www.FiveBuckClub.net to sign up for a free membership.

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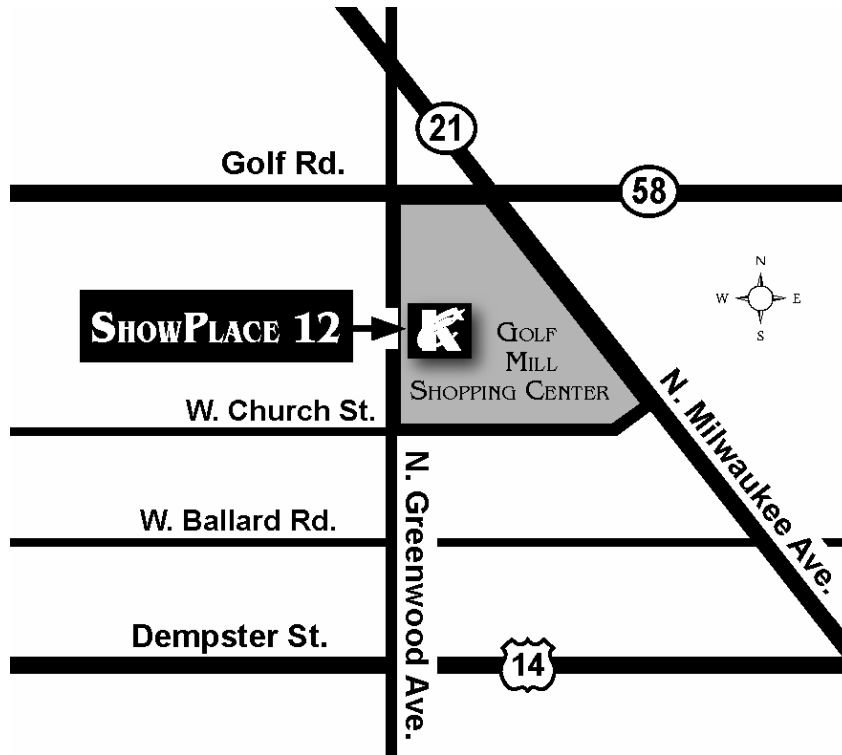
Moviegoers will be able to choose from an enchanting line-up of major motion pictures including: THE SANTA CLAUSE 3: THE ESCAPE CLAUSE starring Tim Allen; the animated feature FLUSHED AWAY; TENACIOUS D: IN THE PICK OF DESTINY with Jack Black; the latest in the James Bond series CASINO ROYALE starring Daniel Craig and Judi Dench; Robin Williams lends his vocal talents to HAPPY FEET; DÉJÀ VU with Denzel Washington; Danny DeVito and Matthew Broderick star in DECK THE HALLS; A GOOD YEAR with Russell Crowe and Albert Finney.

Chicago based Kerasotes ShowPlace Theatres, LLC was founded in 1909 when Gus Kerasotes opened his first nickelodeon, The Royal, in Springfield, Illinois. Louis and Nicholas Kerasotes, Gus' sons, later led the business as Kerasotes Theatres grew to a regional company with 50 theatres by the mid 1960's. Today, Kerasotes is principally managed by third generation family, Tony and Dean Kerasotes, who have directed the company's aggressive growth since 1985.

Reflecting the increasing presence of Kerasotes Theatres in the Chicago metropolitan area, the Kerasotes ShowPlace 12 in Niles will be the third new multiplex opened this year. The company's flagship, ShowPlace 16 in Naperville opened this June and the ShowPlace 14 in Cicero opened earlier this month. This spring, Kerasotes acquired the City North 14 and the Webster Place 11. Located in the Chicago's near west side at Central and Grand, another ShowPlace 14 is under construction with a planned June 2007 opening. Other upcoming projects include a 14 screen theatre in Bridgeview planned for 2007 and a 16 screen theatre in the South Loop anchoring the new mixed use development, Roosevelt Collection.

Today, Kerasotes ShowPlace Theatres is the nation's sixth largest film exhibitor operating 81 theatres with 685 screens in Illinois, Indiana, Minnesota, Missouri, Iowa, and Ohio.

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