



KERASOTES THEATRES • Marketing

224 N. Desplaines • Suite 200 • Chicago, IL 60661 • 312-756-3366 • fax 312/777-0415

- MEDIA ALERT -

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For Immediate Release

Contact: **Clair Malo (312) 756-3366**
Steve Carpenter (608) 444-5459

ShowPlace 14 – Secaucus offers free movies 10/16-22/09

WHAT: The NEW Kerasotes ShowPlace 14 in Secaucus will offer free admission to first run films plus a free small popcorn and a free small fountain drink to guests attending the theatre's Sneak Preview week Friday, October 16 through Thursday, October 22, 2009.

WHERE: Kerasotes ShowPlace 14, 650 Plaza Drive (in The Plaza at Harmon Meadow), Secaucus, New Jersey 07094. www.MoviesWithMagic.com

WHEN: Friday through Thursday, October 16-22, 2009, any scheduled presentation of the first run films in all 14 auditoriums. The films and times are:

CLOUDY WITH A CHANCE OF MEATBALLS in 3D (PG) on 2 screens 12:00–12:30-6:20-7:00

COUPLES RETREAT (PG13) on 2 screens 12:00-12:30-6:20-7:00

LAW ABIDING CITIZEN (R) on 2 screens 11:45-12:15-5:55-6:40

PARANORMAL ACTIVITY (R) on 2 screens 11:45-12:15-5:55-6:40

THE STEPFATHER (PG13) 12:30-6:20

TOY STORY – TOY STORY 2 3-D (G) DOUBLE FEATURE on 2 screens 11:45-12:15-5:55-6:40

WHERE THE WILD THINGS ARE (PG) on 2 screens 11:45-12:15-5:55-6:40

ZOMBIELAND (R) 12:30-7:00

HOW: Doors will open 1½ hours prior to the first matinee allowing guests to obtain tickets at the Kerasotes ShowPlace 14 box office. No advance (day prior) tickets will be available for these special Sneak Preview presentations. After obtaining admission tickets, guests may proceed to the concession counter to obtain a complimentary small popcorn and a complimentary small fountain drink. Only one admission ticket will be issued per person. Each person must be present and enter when the ticket is issued. Seating is limited to capacity, and is first come – first served. Seats might not be together. The theatre reserves the right to begin films prior to the advertised start time.

WHO: Chicago based Kerasotes ShowPlace Theatres, LLC was founded in 1909. Kerasotes ShowPlace Theatres is the nation's sixth largest film exhibitor operating 94 locations with 943 screens in California, Colorado, Illinois, Indiana, Iowa, Minnesota, Missouri, Ohio, Wisconsin and now, New Jersey.