

May 2, 2006 - Hobart, IN

**KERASOTES THEATRES TO OPEN SHOWPLACE 12 SOUTHLAKE MALL
“MISSION IMPOSSIBLE 3” TO PREMIERE AT SPECIAL 10:00 PM ADVANCE
SCREENINGS THURSDAY, MAY 4TH**

Kerasotes Theatres announces the May 5 grand opening of its newest state-of-the-art theatre in Hobart. The theatre is located at Hobart’s Westfield Southlake Mall, just East of the I-65 and route 30 intersection. The ShowPlace 12 Southlake Mall is a state-of-the-art multiplex offering stadium seating and digital sound in all auditoriums.

“With the opening of the ShowPlace 12, we are extremely happy to be able to further serve our loyal Northwest Indiana area patrons in time for the upcoming summer blockbusters, especially ‘Mission Impossible 3.’ The actual opening is May 5th. But, moviegoers can get an early look at the new complex when the theatre opens its doors Thursday night, May 4th, for special 10:00 pm advance screenings of “Mission Impossible 3”. The stadium seating, huge screens, and digital sound in our theatre will provide an excellent movie-going experience,” said Dean Kerasotes, Chief Operating Officer.

The ShowPlace 12 amenities include:

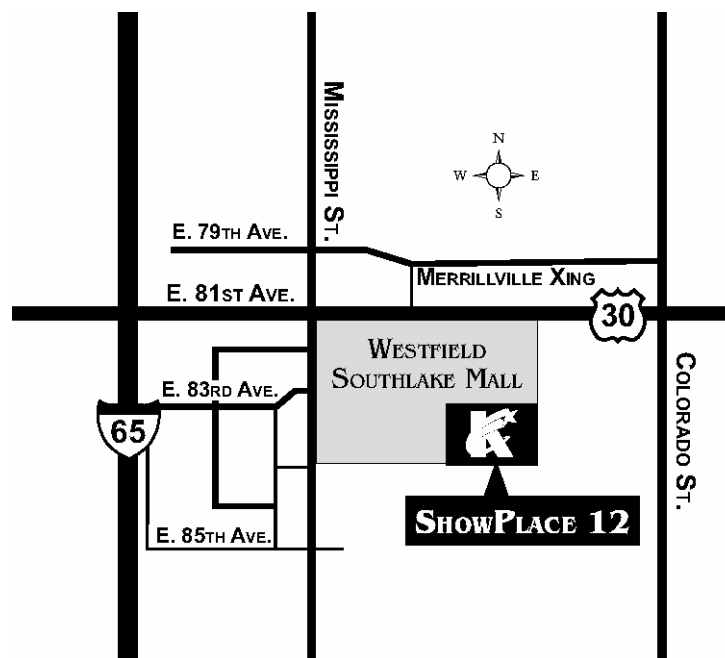
- Stadium seating that provides unobstructed viewing
- Luxurious high back rocker chairs with flip up cup-holder armrests
- Wall to Wall curved screens for sharp, bright pictures
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems
- Spacious modern lobby with game arcade
- Huge, fast service concession bar featuring our popular “Movie Combos,” the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Ticket kiosks for purchasing tickets and picking up internet tickets
- Plenty of free parking
- Features and show times available via phone at 1-800-Fandango (Express code 1638)
- Internet Ticketing via Kerasotes.com or FANDANGO.com
- Five Buck Club members welcome – sign up at www.fivebuckclub.net
- Matinee Movie Magic for Moms (& Dads) – see movies in a “baby friendly” environment the 1st matinee showings every Tuesday

Moviegoers will be able to choose from a terrific line-up of major motion pictures when ShowPlace 12 opens its doors on Friday, May 5. “Mission Impossible 3” debuts at the theatre’s grand opening – with special advance screenings Thursday night May 4th at 10:00pm. The family film “Hoot” and the horror film “An American

Haunting” will debut May 5th. Other features opening include “RV,” “United 93,” “Akeelah and the Bee,” “Ice Age 2,” “Stick It,” and “Silent Hill.”

Kerasotes ShowPlace Theatres, LLC, a family owned company founded in 1909, has corporate offices in Chicago and Springfield, Illinois. With the opening of ShowPlace 12 Southlake Mall, the company will operate 76 theatres with 614 screens in the Midwest and is the nation’s seventh largest film exhibitor.

The media is invited to tour the theatre at 11:00 am Wednesday, May 3rd, or by appointment (contact Gene Hobbs at 312-775-3160 ext. 2559).



ShowPlace 12 Southlake, 2590 Southlake Mall, Merrillville, IN 46410

Additional information is available on the Company's Web site at www.kerasotes.com or by contacting Gene Hobbs at 312-775-3160 ext. 2559.