

PRESS RELEASE

KERASOTES SHOWPLACE THEATRES, LLC TO OPEN SHOWPLACE 6 Stadium Seating Theatre to Open Wednesday, November 26, 2003



Kerasotes ShowPlace Theatres, LLC announces the Grand Opening of the ShowPlace 6 (formerly Showcase Cinema) in Quincy, Illinois on Wednesday, November 26, 2003. ShowPlace 6 is located at 300 North 33rd Street, near Broadway and is opening just in time for the holiday film season. The theatre will offer a full slate of the latest first-run films and features stadium seating and digital sound in every auditorium.

"We are thrilled to have completed this significant construction project which has transformed the theatre into a true ShowPlace. Our patrons will not recognize the theatre and I am sure they will love the new lobby and stadium seating," according to Dean Kerasotes, Chief Operating Officer of Kerasotes ShowPlace Theatres, LLC.

The theatre underwent a major renovation in which the main lobby was almost doubled in size to accommodate a large, efficient concession counter and arcade along with a large box office area designed for interior ticket purchasing. Completely new restrooms were also added.

Customer service will be enhanced by the new box office with computerized ticketing and LED signage announcing films as well as showtimes. Internet ticketing will be available at www.fandango.com along with features, showtimes, and tickets available at 1-800-FANDANGO effective November 26th.

All auditoriums were redecorated and received stadium seating along with luxurious new chairs with cupholder armrests. Audiences will enjoy larger, wall to wall and floor to ceiling screens with brighter, sharper pictures and digital sound in every auditorium.

The ShowPlace 6 will be opening "Timeline", "The Haunted Mansion", "Mystic River", "The Missing", and "Master and Commander: The Far Side of the World" beginning Wednesday, November 26 along with "Dr. Seuss' The Cat In The Hat".

Kerasotes Theatres is a family owned company founded in 1909. It currently operates 76 theatres with 544 screens in the Midwest.

The Media is invited to attend a preview tour of the theatre on Tuesday, November 25 at 4:00 p.m. (or by appointment).

Media Alert

The Media is invited to attend a private behind the scenes tour of ShowPlace 6 in Quincy, Illinois.

EVENT: ShowPlace 6 Media Tour

WHEN: Tuesday, November 25 at 4:00 p.m.

WHERE: ShowPlace 6
300 North 33rd Street
Quincy, Illinois

For more information, contact Kelly Johnson, Marketing Manager at (217)788-0390 or kjohnson@kerasotes.com.