

PRESS RELEASE

KERASOTES SHOWPLACE THEATRES, LLC TO OPEN SHOWPLACE 8 All Stadium Seating Theatre to Open Friday, November 14, 2003



Kerasotes ShowPlace Theatres, LLC announces the grand opening of the ShowPlace 8 in Galesburg, Illinois on Friday, November 14. ShowPlace 8 is located at 1401 West Carl Sandburg Drive, just West of the Sandburg Mall (across from the YMCA) and is opening just in time for the holiday film season. The theatre will not only offer a full slate of the latest first-run films, but also stadium seating and digital sound systems in every auditorium.

"Our patrons will enjoy stadium seating, digital sound and great service right in Galesburg at our new ShowPlace 8," according to Dean Kerasotes, Chief Operating Officer of Kerasotes ShowPlace Theatres, LLC.

The new theatre features include:

- Stadium seating providing unobstructed viewing
- Luxurious high back chairs with cupholder armrests
- Wall to wall curved screens for maximum clarity
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems for brighter and sharper pictures
- Spacious modern lobby with arcade
- Large, efficient concession bar featuring popular "Movie Combo" choices (including our new "Megatub" and "Kid Add On" Combo), Coke products, ICEEs, hotdogs, nachos, bottled water and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Advance tickets available at the theatre, online @FANDANGO.COM, or by calling 1-800-FANDANGO (effective November 14th)
- Plenty of parking in our huge parking lot

The ShowPlace 8 will be opening "Master and Commander: The Far Side of the World" and "Looney Tunes: Back In Action" beginning Friday, November 14 along with "Radio", "Brother Bear", "Elf", "The Matrix Revolutions", "Scary Movie 3", and "School of Rock". The Sandburg Mall Cinema's and the West Cinema's last day of operation will be Thursday, November 13, 2003.

Kerasotes Theatres is a family owned company founded in 1909. It currently operates 76 theatres with 544 screens in the Midwest.

FREE MOVIE NIGHT

The public is invited to attend FREE MOVIES Thursday, November 13, at ShowPlace 8. Features include "Uptown Girls", "Good Boy", "S.W.A.T.", "The Medallion", "Secondhand Lions", "The Rundown", "Spy Kids 3-D", and "Sinbad: Legend of the Seven Seas". Seating is on a first-come, first-serve basis. For showtimes check your local listings or visit www.kerasotes.com.

Media Alert

The media is invited to attend a private tour of the theatre.

EVENT: ShowPlace 8 Media Tour

WHEN: Tour: Wednesday, November 12 at 2:00 p.m. & 4:30 p.m.

WHERE: ShowPlace 8 in Galesburg, Illinois

For more information contact Kelly Johnson (Marketing Manager) at 217-788-0390.

ShowPlace 8 Theatre

1401 W. Carl Sandburg Dr.

Across the street from the YMCA

Just West of Sandburg Mall

For showtimes call

1-800-FANDANGO

express code 1563#

