

**Contact: Barry Tester
217/788-5200**

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**KERASOTES SHOWPLACE THEATRES TO OPEN SHOWPLACE 12 AT
WASHINGTON SQUARE MALL ON FRIDAY, APRIL 29**

Kerasotes ShowPlace Theatres, LLC announces the April 29 grand opening of its newest state-of-the-art theatre in Indianapolis. Located on East Washington Street, near Dick's Sporting Goods, at the Washington Square Mall, the multiplex is a major addition to the shopping center. The ShowPlace 12 is a state of the art multiplex offering stadium seating and digital sound in all auditoriums.

"We are proud to open another ShowPlace Theatre in Indianapolis. Washington Square is a great location with convenient access and we are thrilled to be part of the great things happening in and around this area," said Dean Kerasotes, Chief Operating Officer.

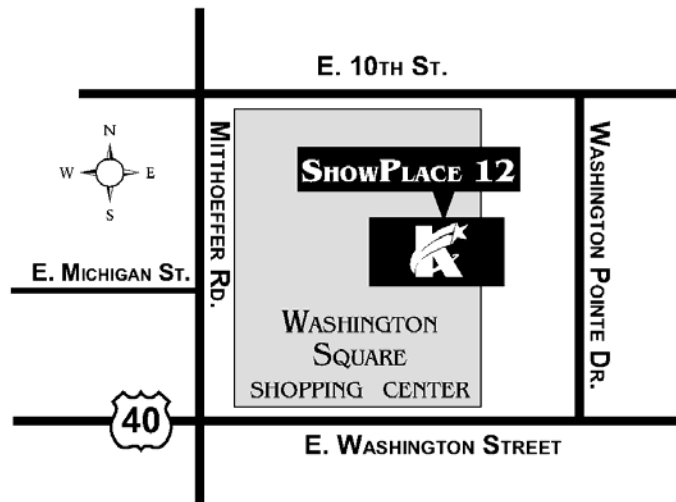
The ShowPlace 12 amenities include:

- Stadium seating that provides unobstructed viewing
- Luxurious Euro-Style seating featuring extra large seat cushions and flip-up armrests
- Wall to Wall curved screens for sharp, bright pictures
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems
- Spacious modern lobby with game arcade
- Huge, fast service concession bar featuring our popular "Movie Combos," the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Ticket kiosks for purchasing tickets and picking up internet tickets
- Plenty of free parking
- Features and show times available via phone at 1-800-Fandango (Express code 1633)
- Internet Ticketing via Kerasotes.com or FANDANGO.com

Moviegoers will be able to choose from a terrific line-up of major motion pictures when the Washington Square ShowPlace 12 opens its doors. "The Hitchhiker's Guide to the Galaxy" and "XXX: State of the Union" will open at the theatre's premier on April 29, along with "Madison," "The Pacifier," "Fever Pitch," "Miss Congeniality 2," "Robots," and "The Upside of Anger." "Star Wars: Episode III – Revenge of the Sith" opens May 19, but advance tickets are on sale NOW!

Kerasotes ShowPlace Theatres, LLC is a family managed company that was founded in 1909. With the opening of the Washington Square Mall ShowPlace 12, the company will operate 76 theatres with 584 screens in the Midwest and is the 8th largest motion picture exhibition company in the nation. Kerasotes also operates the ShowPlace 16 on the south side of Indianapolis, the ShowPlace 12 at the Glendale Mall, and the ShowPlace 12 at the Traders Point Shopping Center.

The media is invited to attend a preview tour of the theatre on Wednesday, April 27, at 2:00 p.m. or by appointment.



Washington Square ShowPlace 12, 10202 E. Washington St., Indianapolis, IN