

FOR IMMEDIATE RELEASE:

**KERASOTES SHOWPLACE THEATRES ANNOUNCES MAJOR EXPANSION PLAN  
Plans to build 14 New Stadium Theatres Detailed**

Kerasotes ShowPlace Theatres, LLC will build 12 new theatres in 2004 and 2005 with additional theatres planned for 2006, the ambitious construction program will increase the company's screen count by 174 to 736. Located in Illinois and Indiana, all new theatres will have stadium seating, state of the art projection and digital sound. "We have secured numerous attractive locations to build new ShowPlace Theatres, and are very excited to continue the strong growth of our company." said Tony Kerasotes, CEO.

Six projects are now under construction:

- Indianapolis, IN  
    ShowPlace 12, Traders Pointe Mall  
    ShowPlace 12, Washington Square Mall
- Machesney Park (North Rockford), IL  
    ShowPlace 14
- Michigan City, IN  
    ShowPlace 14
- Muncie, IN  
    ShowPlace 12
- Mattoon, IL  
    ShowPlace 10 (two screen addition and retrofitting with stadium seating)

Projects slated for 2005 include:

- Algonquin, IL  
    ShowPlace 10, across from Algonquin Commons
- Aurora, IL  
    ShowPlace 12, Fox Valley Mall
- Chicago, IL  
    ShowPlace 14, at Grand and Central
- Collinsville, IL  
    ShowPlace 10
- Hobart (Merriville), IN  
    ShowPlace 12, South Lake Mall
- Vernon Hills, IL  
    ShowPlace 14, Hawthorne Mall
- Naperville, IL  
    ShowPlace 16, Naperville Crossings (Rt. 59 and 95<sup>th</sup> street)

Among the 2006 projects, formal announcements have been made for two new theatres with others in development:

- Alton IL  
    ShowPlace 8, Alton Square Mall

- Chicago, IL  
ShowPlace 12, Wilson Yards on Broadway between Montrose and Wilson

Kerasotes ShowPlace Theatres, LLC is a family owned company found in 1909 with corporate offices in Chicago and Springfield, Illinois. The company currently operates 76 theatres with 562 screens and is the nation's eighth largest film exhibitor.

Additional information is available on the Company's Web site at [www.kerasotes.com](http://www.kerasotes.com) or by contacting Dean Kerasotes at 217-788-2573