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**KERASOTES THEATRES TO OPEN NEW SHOWPLACE 12
Schererville's 2nd All Stadium Theatre to Open May 21, 2004**

Kerasotes ShowPlace Theatres, LLC will open its second all stadium theatre in Schererville on May 21. The new ShowPlace 12 will complement the existing ShowPlace 16 with both offering stadium seating and digital sound in all auditoriums. Located just to the south of ShowPlace 16, the new theatre has convenient access from Parker Place (the second light north of US 30 on US 41) or Deer Creek Drive (the third light north of US 30) with a left turn on Eagle Ridge Road.

"Kerasotes Theatres is proud to have been part of the Schererville community since 1996. We appreciate the support and loyalty of the patrons who have made the ShowPlace 16 a success," said Dean Kerasotes, Chief Operating Officer of the Company. "The fantastic new facility will allow us to offer more seating capacity and showtimes for popular films as well as the opportunity to screen more specialty films," he added.

The new theatre features include:

- Stadium seating providing unobstructed viewing
- Luxurious high back chairs with cupholder armrests
- Wall to Wall curved screens for maximum clarity
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems for brighter and sharper pictures
- Spacious modern lobby with arcade
- Large, efficient concession bar featuring popular "Movie Combo" choices (including our "Megatub" and "Kid Add On" Combo), Coke products, ICEEs, hotdogs, hot pretzels, nachos, bottled water and more
- Free refill on all sizes of popcorn, soft drinks and ICEEs
- Plenty of parking in our huge parking lot

While the season's early blockbusters "Troy" and "Shrek 2" will be at the ShowPlace 16, the new ShowPlace 12 is slated to screen "Raising Helen" and "Day After Tomorrow" on May 28. The much anticipated "Harry Potter and the Prisoner of Azkaban" will debut at the new ShowPlace 12 on June 4. Advance tickets for "Raising Helen," "Day After Tomorrow" and "Harry Potter and the Prisoner of Azkaban" will be available this Friday at the ShowPlace 12 boxoffice or online at Fandango.com.

ShowPlace 12 is located at 1400 Eagle Ridge Road in Schererville. Feature and Showtime information is available at either Kerasotes.com or Fandango.com as well as 1/800-FANDANGO (Express Code 1630). Theatre management is available during operating hours at 219/322-9264.

Kerasotes ShowPlace Theatres, LLC is a family owned company that was founded in 1909. With the opening of the new ShowPlace 12, it will operate 75 theatres with 546 screens in the Midwest.

The media is invited to attend a preview tour of the theatre on Thursday, May 20, 2004 at 3 p.m. (or by appointment).