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**KERASOTES THEATRES TO OPEN SHOWPLACE 12 AT TRADERS POINT  
DECEMBER 10 DEBUT SLATED FOR STATE OF THE ART THEATRE**

Kerasotes ShowPlace Theatres, LLC will open its state of the art theatre at Traders Point Shopping Center on December 10. Located on West 86<sup>th</sup> Street just east of I-465, the multiplex is one of the major anchors of Kite Development's new Traders Point. The ShowPlace 12 is a state of the art multiplex offering stadium seating and digital sound in all auditoriums.

"We are proud to open another ShowPlace Theatre in Indianapolis. Traders Point is a great location with convenient access and we are thrilled to be part of this wonderful new center," said Dean Kerasotes, Chief Operating Officer.

The ShowPlace 12 amenities include:

- Stadium seating that provides unobstructed viewing
- Luxurious Euro Style seating featuring extra large seat cushions and flip-up armrests
- Wall to Wall curved screens for sharp, bright pictures
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems
- Spacious modern lobby with game arcade
- Huge, fast service concession bar featuring our popular "Movie Combos", the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Ticket Kiosks for purchasing tickets and picking up internet tickets
- Plenty of free parking
- Feature and show times available via phone at 1 800-Fandango (Express code 1632)
- Internet Ticketing via Kerasotes.com or FANDANGO.com

Moviegoers will be able to enjoy the best of the holiday hits at the ShowPlace 12. The star-studded "Oceans 12" will open at the theatre's premier on December 10 along with "Blade: Trinity," "National Treasure," "The Incredibles," "Christmas With The Kranks," "Bridget Jones: The Edge of Reason," "Finding Neverland," and "Polar Express."

Kerasotes ShowPlace Theatres, LLC is a family owned company that was founded in 1909. With the opening of the Traders Point ShowPlace 12, the company will operate 75 theatres with 572 screens in the Midwest and is the 8<sup>th</sup> largest motion picture exhibition company in the nation. Kerasotes also operates the ShowPlace 16 on the south side of Indianapolis and the ShowPlace 12 at the Glendale Mall. Currently under construction, another ShowPlace 12 at the Washington Square Mall will open in the early spring of 2005.

**The media is invited to attend a preview tour of the theatre on Thursday, December 9, at 10 a.m. or by appointment.**

